

August 20, 2019

Dear Parent/Guardian:

Fleming County Schools will be partnering with GoEnnounce.com, an award winning learner profile tool. This partnership will allow students a more efficient and streamlined process to track their progress with our BRIDGE Performance Indicators (BPIs). GoEnnounce mirrors how students use social media and is integrated through a digital citizenship curriculum. GoEnnounce mimics the use of social media on purpose so that students, under supervision, learn about the effects of their digital footprint. In addition to functioning as a portfolio for assessment purposes, when "posting" to their GoEnnounce Student Page students constantly apply lessons to improve their digital communication & literacy skills while understanding the effects of a positive digital image. It is important to note, that even though this platform mimics social media, it is **NOT** social media. The general public cannot access the student's profile, unless students share their URL with certain mentors, relatives, colleges, etc. Students under the age of 13 do **NOT** have the capability to share their URLs.

The portfolio page functions as a student's own URL that stays with the child year after year. The only person who can post content to your child's Student Page portfolio is your child. Educators, administrators, & parents can access an easy, interactive, assessment tool to understand the "whole child" - in all areas ranging from academic progression, planning future goals, and extra-curricular participation. Through a tagging feature, it is easy to sort a child's portfolio posts specific to certain subject matter, BRIDGE Performance Indicators, and school-specific criteria to quickly measure progression and mastery using the student's own reflection skills.

In addition to being monitored by teachers at your child's school when using GoEnnounce, your child is also monitored by Fleming County School District and the GoEnnounce staff. The GoEnnounce team looks at all content including images, photos and documents uploaded and all comments uploaded to the platform. If they see content that violates their terms of use or is an example of cyberbullying it is taken down, the child is notified why, and the school is issued a "Behavioral Notification" in order to address it with the student as a teachable moment. GoEnnounce also issues "Cause for Concern" notifications if they see content of a student expressing stress or signs of duress. Students may be allowed to interact with one another via school and class feeds if the educators enable this function. Their interaction here is also monitored by the GoEnnounce staff. Through this tool we are able to teach our students what "To Do" online versus what "Not To Do" and catch mistakes in a supervised setting that mirrors how they may use other types of social media in the future.

Any students under 13 are locked on a privacy setting called "Top Secret". This means only you, as their parent via your password, the educators and administrators at your child's school, and district administrators may see your child's portfolio page.

If you do not "activate" your child's account they will still be able to use the portfolio and curriculum in class this year. Your email is linked to your child's page and every time they post a project, artifact or update to their Student Page portfolio you will receive an email to stay updated. When you receive these emails you will login with your email and password to view the page.

Additional information will be sent home on how to activate the parent link to your child's account. Per several requests, we are providing parents/guardians a tool to track their child's BPI progress via GoEnnounce. Thank you for your ongoing support as we continue to increase expectations on our journey to becoming a District of Distinction.

Sincerely,

Michelle Hunt

Chief Academic Officer

Fleming County Schools

